

“PLAYERS”

Application Questionnaire

Section 1: Biography

1. NAME:

2. ADDRESS:

3. TELEPHONE NUMBERS:
 - a. HOME:
 - b. WORK:
 - c. CELL:

4. EMAIL ADDRESS(ES):

5. AGE & BIRTHDATE:

6. HEIGHT:

7. WEIGHT:

8. HAIR COLOR:

9. EYE COLOR:

10. ARE YOU A LEGAL RESIDENT OF THE US?

11. SOCIAL SECURITY NUMBER:
DRIVER'S LICENSE NUMBER:

12. ARE YOU OR HAVE YOU EVER BEEN A MEMBER OF THE TELEVISION/FILM UNIONS SAG/AFTRA? IF SO, PLEASE EXPLAIN.
13. HAVE YOU EVER CREATED A WEBSITE OR POSTED ANY MATERIAL ON A WEBSITE? IF SO, PLEASE EXPLAIN.
14. WHAT'S YOUR HIGHEST LEVEL OF EDUCATION (PLEASE YOU'RE YOUR SCHOOL, GRADUATION YEAR, AND AREA OF STUDY)?
- a. HIGH SCHOOL:
 - b. ASSOCIATES COLLEGE DEGREE, MAJOR:
 - c. BACHELOR'S COLLEGE DEGREE, MAJOR:
 - d. MASTER'S COLLEGE DEGREE:
 - e. PROFESSIONAL OR DOCTORAL DEGREE:
15. HOW WOULD YOU DESCRIBE YOURSELF IN YOUR DAY-TO-DAY LIFE?
16. WHAT IS CURRENTLY GOING ON IN YOUR LIFE?
17. ARE YOU CURRENTLY GOING THROUGH OR HAVE YOU RECENTLY EXPERIENCED A TRANSITION?

Section 2: Gaming

18. WHERE AND HOW OFTEN DO YOU PLAY?

19. DESCRIBE WHO YOU BECOME WHEN YOU PLAY GAMES ONLINE. DO YOU HAVE AN AVATAR THAT IS VERY DIFFERENT FROM YOUR REAL SELF? DO OTHER SIDES OF YOUR PERSONALITY COME OUT?

20. WHAT IS YOUR MOTIVATION FOR PLAYING?

21. WHEN AND HOW DID YOU START PLAYING?

22. DO YOUR FRIENDS AND FAMILY KNOW YOU PLAY? IF SO, WHAT DO THEY THINK OF IT? IF NOT, WHY DON'T THEY KNOW?

23. TELL US ABOUT THE PEOPLE IN YOUR GAMING COMMUNITY THAT YOU PLAY WITH. HAVE YOU MET THEM IN REAL LIFE? HAVE YOU FOUND LOVE OR LIFELONG FRIENDSHIPS THROUGH GAMING?

24. TELL US AN INTERESTING STORY FROM YOUR ONLINE GAMING EXPERIENCES.

25. TELL US ABOUT THE INTERESTING PEOPLE YOU'VE MET THROUGH ONLINE GAMING.

26. IS THERE ANYONE YOU KNOW THAT DEFINES THE WORD "GAMER"? WHO AND WHY?

27. HOW DEEP ARE YOU IN THE GAMING WORLD? ARE YOU AN INFLUENCER? IF SO, WHY OR HOW?



444 Townsend Street, 2nd Floor
San Francisco, CA 94107

November 6, 2006

CONFIDENTIALITY AGREEMENT

This is to confirm certain terms and conditions upon which we agree to offer you an opportunity to participate with us in a project for the benefit of our clients.

You agree that you will keep confidential the nature of this project as well as all materials supplied by us, and you agree to return to us any such materials upon our request. You further agree that you will not distribute, disclose or disseminate in any way to anyone any information supplied by us or any results or information derived from this project, except that you may distribute or disclose to those of your employees who are involved in providing services to us the minimum information necessary to enable them to provide such services. You also agree that you will not utilize any such information in any manner without prior agreement.

You agree that you will not exhibit the materials—photographic or otherwise—in any manner whatsoever to anyone other than those employees who are involved in providing service to us, prior to date of first broadcast.

You agree that you will be responsible for your employees' complying with this agreement, and you agree that each of your employees who participate in the project or to whom you in any way communicate any such information will also comply with this confidentiality agreement.

Please indicate your agreement by signing this agreement in the space below.

Accepted and Agreed To:

Signature

By: _____
Authorized Officer

Full Name and Title Printed

PERSONAL TALENT RELEASE



TO: 444 Townsend Street, 2nd Floor
San Francisco, CA 94107

FROM: (Name Of Releasing Party)

RE: "Players" (Working Title of Production)

In consideration of your filming or taping me, or otherwise recording me, my performance or voice in the above production, I hereby grant you, which term shall include not only yourself, but your employees, agents, successors, licensees and assigns, the irrevocable right and license to use, simulate and impersonate forever my name, face, likeness, voice, appearance, actions, activities, career, experiences and all instrumental, musical and other sound effects produced by me, either actually or fictionally, under my name as undersigned, or under any other name in, and/or in connection with, the production, distribution, exhibition, advertising and other exploitation of the above production and any other motion picture or still photograph in which the same may be used or incorporated, in perpetuity throughout the world.

Further, you shall have the right to distribute, exhibit or otherwise exploit the rights, licenses and privileges herein granted to you in the above production and in any other motion picture or still photograph, in whole or in part, by any method and in any medium now known or hereafter devised, including theatrically, non-theatrically and by means of television or otherwise, including internet web usage, whether in connection with the above production or separate and apart from the above production.

In granting this release, I understand you have relied hereon in making the above production and will incur substantial expense based upon such reliance. I warrant that I have not been induced to execute this release by any agreements or statements made by your representative as to the nature or extent of your proposed exercise of any of the rights hereby granted, and I understand that you are under no obligation to exercise any of your rights, licenses and privileges herein granted to you.

I hereby release and discharge you from any and all liability arising out of any injury of any kind which may be sustained by me from participation in or in connection with the making or utilization of the above production or by reason of the exercise by you of any of the rights, licenses and privileges granted to you hereunder.

DATE: NAME: (Sign)
SS#: (Print)
PHONE: ADDRESS:
RATE REC'D: INITIALS (City, State, Zip)

TO BE COMPLETED IF PARTICIPANT IS UNDER 18 YEARS OF AGE:

I represent that I am the parent or guardian of the minor who has signed the above release, and I hereby agree that I and said minor will be bound thereby.

DATE: PARENT/GUARDIAN: (Signature)
MINOR DOB: (Print)
MINOR SS#: (Address)
PHONE:
RATE REC'D: INITIALS (City, State, Zip)